

Three Special Annual Issues Great Exposure

Each of the three annual issues of *Facilities & Destinations* (*Spring; SuperBook, including annual Prime Site and Top Destination Awards; Fall, including IMEX Special Section*) has a print & online readership of 29,000+meeting planners and tradeshow managers in the U.S. and Canada, including members of these industry associations:



- ▶ American Society of Association Executives (ASAE)
- ▶ International Association of Exhibitions and Events (IAEE)
- ▶ Professional Convention Management Association (PCMA)
- ▶ Religious Conference Management Association (RCMA)

SHOWS

Bonus Distribution

ASAE Annual Meeting

IMEX America

IAEE Annual Meeting & EXPO

2025 Rates

(All advertising is full-color)

	1x	2x	3x
Full Page	\$6,350	\$10,750	\$14,270
1/2 Page	\$4,370	\$7,395	\$9,790
1/4 Page	\$2,280	\$4,045	\$5,195

COVERS:

Cover II	\$7,395	\$12,950	\$17,185
Cover III	\$7,395	\$12,950	\$17,185
Cover IV	\$7,890	\$13,830	\$18,370

Gatefolds available
 Insert program available
 Call for details

ONLINE ADVERTISING:

	3 Months	6 Months	12 Months
Banner Ad	\$1,975	\$3,295	\$5,495
Column Ad	\$985	\$1,860	\$3,295

REPRINTS/PLAQUES:



Signature Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

PRINT MECHANICAL REQUIREMENTS:

Printing Process: Offset Full-Run • **Binding:** Perfect Bound
Trim Size: 8.125" x 10.875" • **Live Area:** .25" from trim
Bleed: .25" from trim on all sides with crop marks at .25"

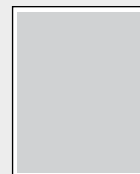
Digital Submissions: Please provide materials on CD, DVD or via Email or PDF link with accurate color proof

Formats: High resolution PDF, Tiff, Jpeg. InDesign must be packaged with fonts provided

PRINT SIZES & SPECS:

Full Page

Non-bleed: W 7.125" x H 10.127"
Bleed: Trim: W. 8.125" x H 10.875"
 (Please allow .25" from trim to live area)
Bleed: 8.378" x H 11.127"



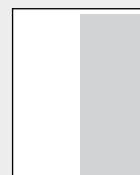
1/2-Page Horizontal

W 7" x H 4.75"



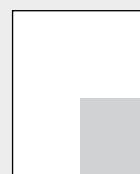
1/2-Page Vertical

W 3.5" x H 10"

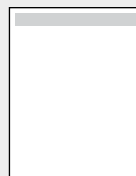


1/4-Page

W 3.5" x H 4.75"



ONLINE:



Banner

600 x 68 pixels



Column

170 x 208 pixels

ONLINE DIGITAL REQUIREMENTS:

72 DPI, RGB Files in JPEG or Gif format

Send all orders and materials to:

Facilities & Destinations
 Attn: Production Manager
 55 East 59th Street
 20th Floor
 New York, NY 10022