

## Four Special Annual Issues Great Exposure

Each of the four annual issues of *Facilities & Destinations* (*Spring; SuperBook, including annual Prime Site and Top Destination Awards; Fall, including IMEX Special Section; and Winter*) has a readership of 29,000+ meeting planners and tradeshow managers in the U.S. and Canada, including members of these industry associations:



- American Society of Association Executives (ASAE)
- International Association of Exhibitions and Events (IAEE)
- Professional Convention Management Association (PCMA)
- Religious Conference Management Association (RCMA)

## SHOWS

### Bonus Distribution

**PCMA Convening Leaders**

**ASAE Annual Meeting**

**IMEX America**

**IAEE Annual Meeting & EXPO**

## 2024 Rates

(All advertising is full-color)

	1x	2x	3x	4x
<b>Full Page</b>	<b>\$6,350</b>	<b>\$10,750</b>	<b>\$14,270</b>	<b>\$17,820</b>
<b>1/2 Page</b>	<b>\$4,370</b>	<b>\$7,395</b>	<b>\$9,790</b>	<b>\$12,320</b>
<b>1/4 Page</b>	<b>\$2,280</b>	<b>\$4,045</b>	<b>\$5,195</b>	<b>\$6,710</b>

### COVERS:

<b>Cover II</b>	<b>\$7,395</b>	<b>\$12,950</b>	<b>\$17,185</b>	<b>\$21,120</b>
<b>Cover III</b>	<b>\$7,395</b>	<b>\$12,950</b>	<b>\$17,185</b>	<b>\$21,120</b>
<b>Cover IV</b>	<b>\$7,890</b>	<b>\$13,830</b>	<b>\$18,370</b>	<b>\$22,770</b>

Gatefolds available  
 Insert program available  
 Call for details

### ONLINE ADVERTISING:

	3 Months	6 Months	12 Months
<b>Banner Ad</b>	<b>\$1,975</b>	<b>\$3,295</b>	<b>\$5,495</b>
<b>Column Ad</b>	<b>\$985</b>	<b>\$1,860</b>	<b>\$3,295</b>

### REPRINTS/PLAQUES:



**Signature** Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

### PRINT MECHANICAL REQUIREMENTS:

**Printing Process:** Offset Full-Run • **Binding:** Perfect Bound  
**Trim Size:** 8.125" x 10.875" • **Live Area:** .25" from trim  
**Bleed:** .25" from trim on all sides with crop marks at .25"

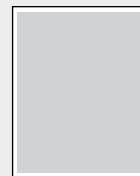
**Digital Submissions:** Please provide materials on CD, DVD or via Email or PDF link with accurate color proof

**Formats:** High resolution PDF, Tiff, Jpeg. InDesign must be packaged with fonts provided

### PRINT SIZES & SPECS:

#### Full Page

**Non-bleed:** W 7.125" x H 10.127"  
**Bleed:** Trim: W. 8.125" x H 10.875"  
 (Please allow .25" from trim to live area)  
**Bleed:** 8.378" x H 11.127"



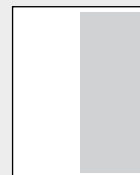
#### 1/2-Page Horizontal

W 7" x H 4.75"



#### 1/2-Page Vertical

W 3.5" x H 10"

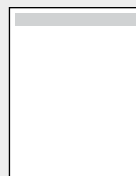


#### 1/4-Page

W 3.5" x H 4.75"



### ONLINE:



**Banner**

600 x 68 pixels



**Column**

170 x 208 pixels

### ONLINE DIGITAL REQUIREMENTS:

72 DPI, RGB Files in JPEG or Gif format

#### Send all orders and materials to:

*Facilities & Destinations*  
 Attn: Production Manager  
 55 East 59th Street  
 20th Floor  
 New York, NY 10022