

# Four Special Annual Issues Great Exposure

Each of the four annual issues of *Facilities & Destinations* (*Spring; SuperBook, including annual Prime Site and Top Destination Awards; Fall, including IMEX Special Section; and Winter*) has a readership of 29,000+ meeting planners and tradeshow managers in the U.S. and Canada, including members of these industry associations:



- ▶ American Society of Association Executives (ASAE)
- ▶ International Association of Exhibitions and Events (IAEE)
- ▶ Professional Convention Management Association (PCMA)
- ▶ Religious Conference Management Association (RCMA)

## SHOWS

# Bonus Distribution

**PCMA Convening Leaders**

**ASAE Annual Meeting**

**IMEX America**

**IAEE Annual Meeting & EXPO**

## 2023 Rates

(All advertising is full-color)

	1x	2x	3x	4x
Full Page	\$5,775	\$9,775	\$12,975	\$16,200
1/2 Page	\$3,975	\$6,725	\$8,900	\$11,200
1/4 Page	\$2,075	\$3,675	\$4,725	\$6,100

### COVERS:

Cover II	\$6,725	\$11,775	\$15,625	\$19,200
Cover III	\$6,725	\$11,775	\$15,625	\$19,200
Cover IV	\$7,175	\$12,575	\$16,700	\$20,700

Gatefolds available  
Insert program available  
Call for details

### ONLINE ADVERTISING:

	3 Months	6 Months	12 Months
Banner Ad	\$1,795	\$2,895	\$4,995
Column Ad	\$895	\$1,690	\$2,995

### REPRINTS/PLAQUES:



**Signature** Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

### PRINT MECHANICAL REQUIREMENTS:

**Printing Process:** Offset Full-Run • **Binding:** Perfect Bound  
**Trim Size:** 8.125" x 10.875" • **Live Area:** .25" from trim  
**Bleed:** .25" from trim on all sides with crop marks at .25"

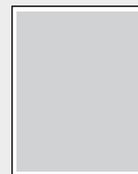
**Digital Submissions:** Please provide materials on CD, DVD or via Email or PDF link with accurate color proof

**Formats:** High resolution PDF, Tiff, Jpeg. InDesign must be packaged with fonts provided

### PRINT SIZES & SPECS:

#### Full Page

**Non-bleed:** W 7.125" x H 10.127"  
**Bleed:** Trim: W. 8.125" x H 10.875"  
(Please allow .25" from trim to live area)  
**Bleed:** 8.378" x H 11.127"



#### 1/2-Page Horizontal

W 7" x H 4.75"



#### 1/2-Page Vertical

W 3.5" x H 10"



#### 1/4-Page

W 3.5" x H 4.75"



### ONLINE:



**Banner**

600 x 68 pixels



**Column**

170 x 208 pixels

### ONLINE DIGITAL REQUIREMENTS:

72 DPI, RGB Files in JPEG or Gif format

#### Send all orders and materials to:

*Facilities & Destinations*  
Attn: Production Manager  
55 East 59th Street  
20th Floor  
New York, NY 10022