

## **Four Special Annual Issues Great Exposure**

Each of the four annual issues of *Facilities & Destinations* (*Spring; SuperBook, including annual Prime Site and Top Destination Awards; Fall, including IMEX Special Section; and Winter*) has a readership of 29,000+ meeting planners and tradeshow managers in the U.S. and Canada, including members of these industry associations:



- AMERICAN SOCIETY OF ASSOCIATION EXECUTIVES (ASAE)
- INTERNATIONAL ASSOCIATION OF EXHIBITIONS AND EVENTS (IAEE)
- PROFESSIONAL CONVENTION MANAGEMENT ASSOCIATION (PCMA)
- RELIGIOUS CONFERENCE MANAGEMENT ASSOCIATION (RCMA)

## **Shows**

### **BONUS DISTRIBUTION**

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- ASAE ANNUAL MEETING
- IMEX AMERICA
- IAEE ANNUAL MEETING & EXPO! EXPO!

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**2022 RATES**

(All advertising is full-color)

	<b>1x</b>	<b>2x</b>	<b>3x</b>	<b>4x</b>
<b>FULL PAGE</b>	<b>\$5,775</b>	<b>\$9,775</b>	<b>\$12,975</b>	<b>\$16,200</b>
<b>1/2 PAGE</b>	<b>\$3,975</b>	<b>\$6,725</b>	<b>\$8,900</b>	<b>\$11,200</b>
<b>1/4 PAGE</b>	<b>\$2,075</b>	<b>\$3,675</b>	<b>\$4,725</b>	<b>\$6,100</b>

**COVERS:**

<b>COVER II</b>	<b>\$6,725</b>	<b>\$11,775</b>	<b>\$15,625</b>	<b>\$19,200</b>
<b>COVER III</b>	<b>\$6,725</b>	<b>\$11,775</b>	<b>\$15,625</b>	<b>\$19,200</b>
<b>COVER IV</b>	<b>\$7,175</b>	<b>\$12,575</b>	<b>\$16,700</b>	<b>\$20,700</b>

GATEFOLDS AVAILABLE  
 INSERT PROGRAM AVAILABLE  
 Call for Details

**ONLINE ADVERTISING**

	<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
<b>BANNER AD</b>	<b>\$1,795</b>	<b>\$2,895</b>	<b>\$4,995</b>
<b>COLUMN AD</b>	<b>\$895</b>	<b>\$1,690</b>	<b>\$2,995</b>

**REPRINTS/PLAQUES**



**SIGNATURE** Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

**PRINT MECHANICAL REQUIREMENTS**

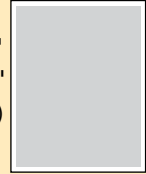
Printing Process: Offset Full-Run • Binding: Perfect Bound  
 Trim Size: 8.125" x 10.875" • Live Area: .25" from trim  
 Bleed: .25" from trim on all sides with crop marks at .25"

Digital Submissions: Please provide materials on CD, DVD or via Email or PDF link with accurate color proof  
 Formats: High resolution PDF, Tiff, Jpeg. InDesign must be packaged with fonts provided

**PRINT SIZES & SPECS**

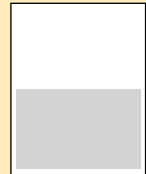
**FULL PAGE**

**Non-bleed:** W 7.125" x H 10.127"  
**Bleed:** Trim: W. 8.125" x H 10.875"  
 (Please allow .25" from trim to live area)  
 Bleed: 8.378" x H 11.127"



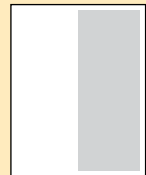
**1/2-PAGE HORIZONTAL**

W 7" x H 4.75"



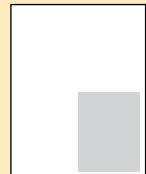
**1/2-PAGE VERTICAL**

W. 3.5" x H 10"



**1/4 PAGE**

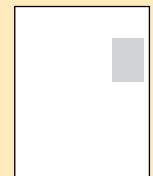
W 3.5" x H 4.75"



**ONLINE**



**BANNER**  
600 x 68 pixels



**COLUMN**  
170 x 208 pixels

**ONLINE DIGITAL REQUIREMENTS**

72 DPI, RGB Files in JPEG or Gif format

**MAILING ADDRESS**

Send all orders and materials to:  
**Facilities & Destinations**  
 Attn: Production Manager  
 55 East 59th Street, 20th Floor, New York, NY 10022

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