

Facilities & Destinations™

FOR ASSOCIATION & CORPORATE MEETING PLANNERS & TRADESHOW PROFESSIONALS

MEDIA & MARKETING DATA
2022



2

ABOUT US

3

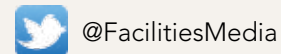
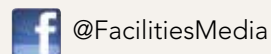
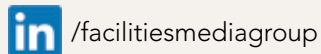
DEMOGRAPHICS & CIRCULATION

4

VALUE

5

ADDED VALUE



Facilities & Destinations™

ABOUT US

The **Facilities Media Group** has been a presence in the live events industry for more than 30 years. We have been a leading news source through our premier business-to-business trade publications.

Facilities & Destinations is published quarterly, in print and digitally, and provides in-depth reports on the MICE (Meetings, Incentives, Conventions and Expositions) industry. Examples of our major areas of coverage include the following:

- Convention center and meeting hotel openings and renovations
- Destination infrastructure improvements
- Hospitality industry new hires and promotions
- Market conditions for group bookings
- Meeting planning best practices and trends in areas such contracting, security, sustainability, convention marketing, etc.
- CVB offers and services to planners



Facilities & Destinations™

DEMOGRAPHICS & CIRCULATION



Facilities & Destinations has a print circulation of approximately 15,000 and a readership of more than 29,000 MICE industry professionals, including association and corporate meeting planners, and trade show professionals. Our magazine reaches key decision makers across the MICE spectrum. F&D is a media partner with IMEX, and our publication can be obtained at major industry trade shows.



VALUE FOR YOUR AD DOLLAR



Why Choose *Facilities & Destinations* Magazine?

- Publishing since 1994, *Facilities & Destinations* magazine is an invaluable resource for planners for national, state and regional associations, and corporate planners to use when planning their meetings, trade shows and conventions. Each of our quarterly issues includes in-depth interviews and guest columns from industry experts, destination spotlights, case studies, targeted news, show coverage, and our Awards of Excellence.
- Each of our quarterly issues is distributed in print and online to 29,000+ association meeting planners and executives, corporate meeting planners and trade show managers.
- ½-page and higher advertisers receive matching advertorial space in selected issues and sections.
- The best, most reasonable advertising rates in the industry.
- Strong, informative and invaluable editorial content for planners.
- Each of our issues is also online with links on our site, Facilitiesonline.com, which averages more than 5,000 hits/day.
- Online advertising and sponsorship opportunities.
- Personal attention by our committed staff.
- Ad copy layout and design services available.

ADDED VALUE



- Reprints of stories and your advertorials
- Marketing / editorial support for your venue, destination and product
- Social media mentions for valued advertisers
- Bonus distribution at major industry trade shows
- List yourself as one of our partners highlighted at our trade show booth
- Insert your over-run advertising in our publication at cut rate prices
- Special mention in our industry podcasts from trade shows (we interview you for low cost)
- Videos with your ad in our annual digital SuperBooks
- Promotional videos on our home page and vlog interviews on our site