

# FACILITIES & DESTINATIONS™ Editorial Calendar

2016-2017

## FALL

Ad Closing: 11/4/16  
Materials Due: 11/11/16  
Publication Date: December

## WINTER

Ad Closing: 1/31/17  
Materials Due: 2/7/17  
Publication Date: March

## SPRING

### 2017 SuperBook

Ad Closing: 4/28/17  
Materials Due: 5/5/17  
Publication Date: June

## SUMMER

Ad Closing: 8/17/17  
Materials Due: 8/25/17  
Publication Date: September

### Special Sections & Awards

**Small-Market Destinations and Venues\***

**Planner Roundtable  
2016 Prime Site Meeting (PRISM) Hotel Awards\*  
ELITE Awards**

**2017 Prime Site Awards\*  
2017 Top Destination Awards\***

**Mid-Market Review\*:  
Value-Added Destinations**

*\* Advertisers receive bonus advertorial*

### Features

Training and Teambuilding  
Working with CVBs

Incentive Planning  
Meeting Technology

Medical Meetings  
Religious Meetings

Meetings on a Budget  
Event Marketing

### Destinations

New York  
Texas  
Ohio

California  
Florida  
The Caribbean

Las Vegas  
Orlando  
Philadelphia

Atlantic City  
New York  
Arizona

### A-Lists

DMC Leaders

Women CVB Leaders

Women CC Execs

Top Hotel/CC Chefs

### Shows

(Coverage and/or  
Bonus Distribution)

IAEE Expo! Expo!  
Dec. 6-8, Anaheim  
PCMA, Austin, Jan. 2017

ASAE Experience Design  
Project, May 23-24, 2017  
National Harbor, MD

MPI WEC  
Las Vegas, June 19-22  
ASAE 2017 Annual Meeting  
Aug. 12-15, Toronto

IMEX America 2017  
Oct. 10-12, Las Vegas

### Products & Services

(Shopping Guides;  
Case Studies)

Tradeshaw/Exhibition  
Products

Meeting Technology

Transportation

Food & Beverage/Catering