

EDITORIAL CALENDAR

	SUMMER	FALL	WINTER	SPRING
	Ad Closing: 8/17/17 Materials Due: 8/25/17 Publication Date: September	Ad Closing: 11/4/17 Materials Due: 11/11/17 Publication Date: December	Ad Closing: 1/31/18 Materials Due: 2/9/18 Publication Date: March	2018 SuperBook Ad Closing: 4/27/18 Materials Due: 5/4/18 Publication Date: June
Special Sections & Awards <i>*Advertisers receive bonus advertorial</i>	Mid-Market Review* : Value-Added Destinations	Small-Market Destinations and Venues*	Planner Roundtable 2018 Prime Site Meeting (PRISM) Hotel Awards* ELITE Awards	2018 Prime Site Awards* 2018 Top Destination Awards*
Features	Meetings on a Budget Event Marketing	Training and Teambuilding Working with CVBs	Incentive Planning Meeting Technology	Medical Meetings Religious Meetings
Destinations* <i>*Advertisers receive free three-month online ad</i>	Atlantic City New York Arizona	Mid-Atlantic (DC, MD, VA) Texas Ohio Europe	California Florida Hawaii The Caribbean	Las Vegas Orlando Philadelphia Mexico
A-Lists	Top Hotel/ CC Chefs	DMC Leaders	Women CVB Leaders	Women CC Execs
Shows (Coverage and/or Bonus Distribution)	IMEX America 2017 Oct. 10-12, Las Vegas	IAEE Expo! Expo! Nov. 28-30, San Antonio; PCMA, Jan. 7-10, 2018, Nashville	ASAE Great Ideas Conference, March 11-13, 2018 Colorado Springs	MPI WEC 2018 June 2-5, Indianapolis; ASAE 2018 Annual Meeting Aug. 18-21, Chicago
Products & Services (Shopping Guides; Case Studies)	Food & Beverage/ Catering	Tradeshaw/ Exhibition Products	Meeting Technology	Transportation

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