2016-17

Rates & Specifications

2016-17 RATES

(All advertising is full-color)

	1x	2x	3x	4x	
FULL PAGE	\$5,475	\$9,575	\$12,775	\$16,000	
1/2 PAGE	\$3,750	\$6,525	\$8,700	\$11,000	
1/4 PAGE	\$1,925	\$3,475	\$4,625	\$6,000	
NOTE: THERE IS A 15% SURCHARGE FOR CREATION OF ADVERTORIAL PAGES FROM SUPPLIED COPY AND PHOTOS					
1/8-PAGE EXPANDED					
LISTING ONLY	\$950	\$1,725	\$2,275	\$2,800	
COVERS:					
COVER III	\$6,425	\$11,575	\$15,425	\$19,000	
COVER IV	\$6,875	\$12,375	\$16,500	\$20,500	
FRONT COVER GATEFOLD AVAILABLE INSERT PROGRAM AVAILABLE Call for Details					

ONLINE ADVERTISING

	3 Months	6 Months	12 Months
BANNER AD	\$1,795	\$2,895	\$4,995
COLUMN AD	\$895	\$1,690	\$2,995

REPRINTS / PLADUES



SIGNATURE Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

PRINT MECHANICAL REQUIREMENTS

Printing Process: Offset Full-Run • Binding: Perfect Bound Trim Size: 8.125" x 10.875" • Live Area: .25" from trim Bleed: .25" from trim on all sides with crop marks at .25"

Digital Submissions: Please provide materials on CD, DVD or via Email or PDF link with accurate color proof

Formats: High resolution PDF, Tiff, Jpeg. InDesign must be packaged with fonts provided

Email Address: design@facilitiesonline.com PDF Upload: Hostname: ftp.facilitiesonline.com

Username: upload@facilitiesonline.com

Password: upload

Advertisers please send an email to design@facilitiesonline.com after uploading to alert us that materials have been uploaded.

PRINT SIZES & SPECS

FULL PAGE

Non-bleed: W 7.125" x H 10.127" **Bleed:** Trim: W. 8.125" x H 10.875" (Please allow .25" from trim to live area) Bleed: 8.378" x H 11.127"

1/2-PAGE HORIZONTAL W 7" x H 4.75"

1/2-PAGE VERTICAL W. 3.5" x H 10"

1/4 PAGE W 3.5" x H 4.75"



ONLINE



BANNER 600 x 68 pixels



COLUMN 170 x 208 pixels

ONLINE DIGITAL REQUIREMENTS

72 DPI, RGB Files in JPEG or Gif format

MAILING ADDRESS

Send all orders and materials to: **Facilities & Destinations**

Attn: Production Manager

152 Madison Avenue, Suite 802, New York, NY 10016

Production Questions:

Please call Michael Caffin: (212) 532-4150 or email: mcaffin@facilitiesonline.com

CALL MICHAEL CAFFIN (212) 532-4150 • mcaffin@facilitiesonline.com