

## 2016-17 RATES

(All advertising is full-color)

	1x	2x	3x
FULL PAGE	\$2,900	\$5,060	\$6,555
1/2 PAGE	\$1,950	\$3,435	\$4,450
1/4 PAGE	\$995	\$1,750	\$2,270
NOTE: THERE IS A 15% SURCHARGE FOR CREATION OF ADVERTORIAL PAGES FROM SUPPLIED COPY AND PHOTOS			
<b>1/8-PAGE EXPANDED</b>			
LISTING ONLY	\$695	\$1,225	\$1,585
COVER II	\$3,500	\$6,500	\$9,000
COVER III	\$3,500	\$6,500	\$9,000
COVER IV	\$3,900	\$7,000	\$9,700

FRONT COVER GATEFOLD AVAILABLE  
 INSERT PROGRAM AVAILABLE  
 Call for Details

### ONLINE ADVERTISING

	3 Months	6 Months	12 Months
BANNER AD	\$1,795	\$2,895	\$4,995
COLUMN AD	\$895	\$1,690	\$2,995

### REPRINTS/PLAQUES



**SIGNATURE** Award-winning, full-page advertisers receive a FREE award plaque and are eligible for discounted reprints and additional plaques.

#### PRINT MECHANICAL REQUIREMENTS

Printing Process: Offset Full-Run • Binding: Perfect Bound  
 Trim Size: 8.125" x 10.875" • Live Area: .25" from trim  
 Bleed: .25" from trim on all sides with crop marks at .25"

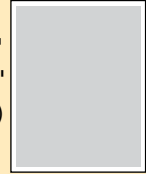
Digital Submissions: Please provide materials on CD, DVD or via Email or PDF link with accurate color proof  
 Formats: High resolution PDF, Tiff, Jpeg. InDesign must be packaged with fonts provided  
 Email Address: [design@facilitiesonline.com](mailto:design@facilitiesonline.com)  
 PDF Upload: Hostname: [ftp.facilitiesonline.com](ftp://ftp.facilitiesonline.com)  
 Username: [upload@facilitiesonline.com](mailto:upload@facilitiesonline.com)  
 Password: upload

Advertisers please send an email to [design@facilitiesonline.com](mailto:design@facilitiesonline.com) after uploading to alert us that materials have been uploaded.

## PRINT SIZES & SPECS

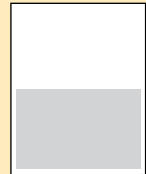
### FULL PAGE

**Non-bleed:** W 7.125" x H 10.127"  
**Bleed:** Trim: W. 8.125" x H 10.875"  
 (Please allow .25" from trim to live area)  
 Bleed: 8.378" x H 11.127"



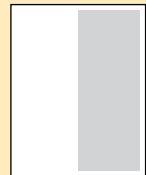
### 1/2-PAGE HORIZONTAL

W 7" x H 4.75"



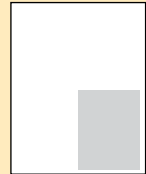
### 1/2-PAGE VERTICAL

W. 3.5" x H 10"



### 1/4 PAGE

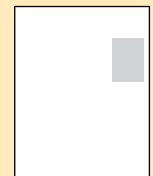
W 3.5" x H 4.75"



## ONLINE



**BANNER**  
600 x 68 pixels



**COLUMN**  
170 x 208 pixels

#### ONLINE DIGITAL REQUIREMENTS

72 DPI, RGB Files in JPEG or Gif format

#### MAILING ADDRESS

Send all orders and materials to:  
**Facilities & Event Management**  
 Attn: Production Manager  
 152 Madison Avenue, Suite 802, New York, NY 10016  
**Production Questions:**  
 Please call Michael Caffin: (212) 532-4150  
 or email: [mcaffin@facilitiesonline.com](mailto:mcaffin@facilitiesonline.com)

**CALL MICHAEL CAFFIN**  
 (212) 532-4150 • [mcaffin@facilitiesonline.com](mailto:mcaffin@facilitiesonline.com)

152 MADISON AVENUE, SUITE 802 . NEW YORK, NY 10016 • [www.facilitiesonline.com](http://www.facilitiesonline.com)